

TABLE 21
TRANSACTION PRIVILEGE, USE AND SEVERANCE TAX COLLECTIONS (1)
IN SANTA CRUZ COUNTY FOR THE PERIOD BEGINNING
JULY 1, 2015 AND ENDING JUNE 30, 2016

TAXABLE ACTIVITIES AND BUSINESS CLASSIFICATIONS	CALCULATED NET TAXABLE INCOME	% CHANGE FROM FY 2014-15	COLLECTIONS
Utilities	\$50,441,087	3.1%	\$2,522,054
Communications	17,666,390	2.8%	883,320
Publications	93,057	17.1%	4,653
Job Printing	259,199	11.0%	12,960
Restaurants and Bars	54,245,246	4.1%	2,712,262
Amusements	4,277,411	-0.7%	213,871
Rentals of Personal Property	11,637,135	NA	581,857
Contracting (All)	33,806,570	-19.4%	1,690,328
Retail	340,372,017	5.3%	17,018,601
MRRA	344,163	NA	17,208
Hotel/Motel	13,785,823	3.7%	758,220
Other Taxable Activities	20,945,249	-17.2%	1,046,451
TOTAL	\$547,873,346	5.0%	\$27,461,785

NUMBER OF ACCOUNTS
FISCAL YEAR 2013-14 THROUGH FISCAL YEAR 2015-16

TAXABLE ACTIVITIES AND BUSINESS CLASSIFICATIONS	FY2013-14	FY2014-15	FY2015-16
Utilities	18	16	16
Communications	139	138	137
Publications	14	13	11
Job Printing	17	16	17
Restaurants and Bars	139	128	127
Amusements	20	23	21
Rentals of Personal Property	239	225	255
Contracting (All)	579	534	336
Retail	2,374	2,550	2,868
Hotel/Motel	46	50	56
Other Taxable Activities	1,052	1,130	1,243
TOTAL	4,637	4,823	5,087

(1) License fees, Jet Fuel, Jet Fuel Use, Timber Severance, NSF, and Telecommunications Service Assistance are not included.

Figures may not add to total due to rounding.